

Bloom Service Image Consulting

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Bloom Service's Mission

- To help each woman look her best and feel beautiful, allowing her connect to her personal power, feel confident, and achieve her personal and professional goals

The logo for Bloom Service, featuring the word "bloom" in a white, elegant script font above the word "service" in a white, clean sans-serif font, all contained within a black rectangular box.

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Bloom Service's Values

- Do what's best for each woman considering her personal goals
- Understand the root causes and respect each woman's ability to change
- Focus on assets and strengths
- Celebrate unique beauty
- Balance honesty with compassion and empathy

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A Bloom Success Story

Complete Makeover

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Anne Ewers

CEO Utah Symphony & Opera

“Finding a new you is always difficult, however Coni was quietly persistent.

Her expertise and gentle approach won me over. She was incredibly sensitive and supportive, very clued in to my needs and who I am.

She gave me the courage to try new things. She didn't try to change who I am, but rather *enhanced* the core 'me'.”



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After – Anne Ewers

President and CEO of Philadelphia's Kimmel Center

"It's amazing what Coni and I were able to accomplish together. People are constantly stopping me in the streets all agog about my hair, my clothes, the new "me." I've never felt so elegant - I'm still "me", but enhanced.

What's been best about this entire process of transformation is that not only do I feel younger and prettier but I feel more connected with who I really am.

My new image represents not only myself, but my dedication to my position. In my field image is important and now have confidence that I'm projecting the professional, sophisticated image that truly represents myself and US&O in the best possible light."



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The Five A's of Image



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Your Ideal Image Is...

- Attractive to emphasize the positive
- Authentic to who you are
- Appropriate to the environment, occasion
- Accommodating to meet expectations
- Aligned with your objectives, brand



The Bloom Service Approach

- Understand each person's unique issues and objectives
- Assess their propensity for change
- Introduce learning that will benefit them most now; plant seeds for the future
- Reinforce with practice and positivity

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Bloom Personal Services

- Total Image Rejuvenation
- Closet Makeover
- Personal Shopping
- Special Event Styling
- Teen Esteem Coaching

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Bloom Corporate Services

- Executive Personal Brand Coaching
- Company Styling – Brand Alignment for Teams and Individuals
- Dress for Success
- Five Facets Seminars

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